

## Concert Program Sponsor Form 2018-19 Zionsville Show Choirs

**Sold by:**

Student Name:	Phone:
Student Email:	

**Purchased by:**

<b>Business Name and Address:</b>	Phone:
Contact Person: <i>(full name)</i>	Email:

**Is a digital ad already available?**    Yes    No                    **Reuse last year's ad?**    Yes    No

**Ad Specifications:**

- No-bleed black & white or gray scale (no color ads, photos, or business cards)
- MUST BE in digital format .tif, .eps, .jpg or .pdf
- Scanned images must be 266 dpi or larger (high quality scans)
- Line art must be scanned at 800-1200 dpi or larger

**Note:**

- If your ad was created in Word, please save it as a PDF file. We cannot accept Word documents.
- Ensure your digital ad is sized to the dimensions of the ad you purchased. *Resizing will incur the \$25 fee.*
- Resolution (dpi) must meet minimum requirements above. Poor resolution results in blurry graphics.

Selection	Ad Dimensions	Ad Cost	Need Ad Created?	Ad Creation Cost	Your Total Cost
	1/4 page – vertical only (2.5”w x 3.75”h)	\$120		\$75	
	1/3 page – horizontal only (5”w x 2.5”h)	\$120		\$75	
	1/2 page – horizontal only (5”w x 3.75”h)	\$200		\$100	
	Full Page (5”w x 7.5”h)	\$250		\$125	
	Need minor ad clean-up?			\$25	

**Before July 28, 2017:**

- ★ Email ads to Rhoda Nyce at [zsiadsales@gmail.com](mailto:zsiadsales@gmail.com)
- ★ Mail this completed form and check (made out to ZSI) to:

Rhoda Nyce  
3645 Mossy Rock Drive  
Zionsville, IN 46077

For office use

Date Form Received	Date Payment Received	Date Sent to Treasurer	Date Ad Received & QC	Date Ad Filed
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