

## Concert Program Sponsor Form 2017-18 Zionsville Show Choirs

**Sold by:**

Student Name:	Phone:
Student Email:	Parent Email:

**Purchased by:**

Business Name:	Phone:
Contact Person:	Email:

**Is a digital ad already available?**    Yes    No                    **Reuse last year's ad?**    Yes    No

**Ad Specifications:**

- No-bleed black & white or gray scale (no color ads or photos)
- MUST BE in digital format .tif, .eps, .jpg or .pdf
- Scanned images must be 266 dpi or larger (high quality scans)
- Line art must be scanned at 800-1200 dpi or larger
  
- If your ad was created in Word, please save it as a PDF file. We cannot accept Word documents.
- Ensure your digital ad is sized to the dimensions of the ad you purchased. Resizing will incur the \$25 fee.
- Resolution (dpi) must meet minimum requirements above. Poor resolution results in blurry graphics.

Selection	Ad Dimensions	Ad Cost	Need Ad Created?	Ad Creation Cost	Your Total Cost
	1/4 page – vertical only (2.5"w x 3.75"h)	\$100		\$75	
	1/3 page or Business Card Size (5"w x 2.5"h)	\$120		\$75	
	1/2 page – horizontal only (5"w x 3.75"h)	\$200		\$100	
	Full Page (5"w x 7.5"h)	\$250		\$125	
	Need minor ad clean-up?			\$25	

**Before July 28, 2017:**

- ★ Email ads to Rita Haydar at [zsiadsales@gmail.com](mailto:zsiadsales@gmail.com)
- ★ Mail this completed form and check (made out to ZSI) to:

Rita Haydar  
6693 Chapel Crossing  
Zionsville, IN 46077

For office use

Form Received	Payment Received	Sent to Treasurer	Ad Received & QC	Ad Filed